

ESPN Sports Business

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Forbes Franchise Values

FORBES FRANCHISE VALUES			
Team	League	Owner	Value
Washington Redskins	NFL	Daniel Snyder	\$1.1 billion
Dallas Cowboys	NFL	Jerry Jones	\$923 million
Houston Texans	NFL	Robert McNair	\$905 million
New England Patriots	NFL	Robert Kraft	\$861 million
Philadelphia Eagles	NFL	Jeffrey Lurie	\$833 million
Denver Broncos	NFL	Pat Bowlen	\$815 million
Cleveland Browns	NFL	Randy Lerner	\$798 million
Chicago Bears	NFL	McCaskey Family	\$785 million
Tampa Bay Buccaneers	NFL	Malcolm Glazer	\$779 million
Baltimore Ravens	NFL	Steve Bisciotti	\$776 million
Miami Dolphins	NFL	Wayne Huizenga	\$765 million
Carolina Panthers	NFL	Jerry Richardson	\$760 million
Green Bay Packers	NFL	Public	\$756 million
Detroit Lions	NFL	William Ford	\$747 million
Tennessee Titans	NFL	Bud Adams	\$736 million
New York Yankees	MLB	George Steinbrenner	\$730 million
Pittsburgh Steelers	NFL	Dan Rooney	\$717 million
Seattle Seahawks	NFL	Paul Allen	\$712 million
Kansas City Chiefs	NFL	Lamar Hunt	\$709 million
St. Louis Rams	NFL	Georgia Frontiere	\$708 million
New York Giants	NFL	W. Mara/P. Tisch	\$692 million
Jacksonville Jaguars	NFL	Wayne Weaver	\$688 million
New York Jets	NFL	Woody Johnson	\$685 million
Cincinnati Bengals	NFL	Mike Brown	\$675 million
Buffalo Bills	NFL	Ralph Wilson Jr.	\$637 million
San Francisco 49ers	NFL	Denise DeBartolo York	\$636 million
New Orleans Saints	NFL	Tom Benson	\$627 million
Oakland Raiders	NFL	Al Davis	\$624 million
San Diego Chargers	NFL	Alex Spanos	\$622 million
Indianapolis Colts	NFL	Jim Irsay	\$609 million
Minnesota Vikings	NFL	Red McCombs	\$604 million
Atlanta Falcons	NFL	Arthur Blank	\$603 million
Arizona Cardinals	NFL	Bill Bidwell	\$552 million
New York Mets	MLB	Fred Wilpon	\$482 million
Los Angeles Lakers	NBA	Jerry Buss	\$447 million
Los Angeles Dodgers	MLB	News Corp.	\$435 million
Boston Red Sox	MLB	John Henry	\$426 million

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Atlanta Braves	MLB	AOL/Time Warner	\$424 million
New York Knicks	NBA	C. Dolan/J. Dolan	\$401 million
Seattle Mariners	MLB	Hiroshi Yamaguchi	\$373 million
Cleveland Indians	MLB	Larry Dolan	\$360 million
Texas Rangers	MLB	Tom Hicks	\$356 million
Chicago Bulls	NBA	Jerry Reinsdorf	\$356 million
San Francisco Giants	MLB	Peter Magowan	\$355 million
Colorado Rockies	MLB	Jerry McMorris	\$347 million
Dallas Mavericks	NBA	Mark Cuban	\$338 million
Houston Astros	MLB	Drayton McLane	\$337 million
Philadelphia 76ers	NBA	Comcast Corp.	\$328 million
Baltimore Orioles	MLB	Peter Angelos	\$319 million
Boston Celtics	NBA	W. Grousbeck/S. Pagliuca	\$290 million
Chicago Cubs	MLB	Tribune Co.	\$287 million
Detroit Pistons	NBA	William Davidson	\$284 million
San Antonio Spurs	NBA	Peter Holt	\$283 million
Phoenix Suns	NBA	Jerry Colangelo	\$283 million
Arizona Diamondbacks	MLB	Jerry Colangelo	\$280 million
Indiana Pacers	NBA	H. Simon/M. Simon	\$280 million
Houston Rockets	NBA	Les Alexander	\$278 million
Sacramento Kings	NBA	G. Maloof/J. Maloof	\$275 million
Washington Wizards	NBA	Abe Pollin	\$274 million
Portland Trail Blazers	NBA	Paul Allen	\$272 million
St. Louis Cardinals	MLB	B. DeWitt/F. Hanser	\$271 million
Detroit Red Wings	NHL	Michael Ilitch	\$266 million
New York Rangers	NHL	C. Dolan/J. Dolan	\$263 million
Detroit Tigers	MLB	Michael Ilitch	\$262 million
Philadelphia Flyers	NHL	Comcast Corp.	\$262 million
Cleveland Cavaliers	NBA	G. Gund/G. Gund	\$258 million
Dallas Stars	NHL	Tom Hicks	\$254 million
Colorado Avalanche	NHL	Stanley Kroenke	\$250 million
Toronto Raptors	NBA	Maple Leaf Sports & Ent.	\$249 million
New Jersey Nets	NBA	Bruce Ratner	\$244 million
Boston Bruins	NHL	Jeremy Jacobs	\$243 million
Pittsburgh Pirates	MLB	Kevin McClatchy	\$242 million
Toronto Maple Leafs	NHL	The Ontario Teachers' Pension Plan	\$241 million
Utah Jazz	NBA	Larry Miller	\$239 million
Milwaukee Brewers	MLB	Bud Selig Trust	\$238 million
Miami Heat	NBA	Micky Arison	\$236 million
Philadelphia Phillies	MLB	B. Giles/D. Montgomery	\$231 million
Minnesota Timberwolves	NBA	Glen Taylor	\$230 million
Memphis Grizzlies	NBA	Michael Heisley	\$227 million
Chicago White Sox	MLB	Jerry Reinsdorf	\$223 million
Chicago Blackhawks	NHL	Bill Wirtz	\$218 million
Denver Nuggets	NBA	Stanley Kroenke	\$218 million
New Orleans Hornets	NBA	G. Shinn/R. Wooldridge	\$216 million
Los Angeles Clippers	NBA	Donald Sterling	\$208 million
San Diego Padres	MLB	John Moores	\$207 million
Los Angeles Kings	NHL	P. Anschutz/E. Roski	\$205 million
Atlanta Hawks	NBA	Atlanta Spirit LLC	\$202 million
Cincinnati Reds	MLB	Carl Lindner	\$204 million
Orlando Magic	NBA	Rich DeVos	\$199 million
Seattle SuperSonics	NBA	Howard Schultz	\$196 million
Anaheim Angels	MLB	Walt Disney Co.	\$195 million

Golden State Warriors	NBA	Chris Cohan	\$188 million
Montreal Canadiens	NHL	George Gillett Jr.	\$187 million
Toronto Blue Jays	MLB	Rogers Communications	\$182 million
Milwaukee Bucks	NBA	Herb Kohl	\$174 million
New Jersey Devils	NHL	YankeeNets	\$159 million
San Jose Sharks	NHL	K. Compton/G. Reyes	\$158 million
Oakland Athletics	MLB	S. Schott/K. Hofman	\$157 million
New York Islanders	NHL	C. Wang/S. Kumar	\$156 million
Kansas City Royals	MLB	David Glass	\$152 million
Columbus Blue Jackets	NHL	John McConnell	\$150 million
St. Louis Blues	NHL	Bill Laurie	\$148 million
Tampa Bay Devil Rays	MLB	Vincent Naimoli	\$142 million
Washington Capitals	NHL	Ted Leonsis	\$140 million
Minnesota Wild	NHL	Robert Naegele Jr.	\$139 million
Florida Marlins	MLB	Jeffrey Loria	\$137 million
Pittsburgh Penguins	NHL	Mario Lemieux	\$137 million
Atlanta Thrashers	NHL	Atlanta Spirit LLC	\$134 million
Nashville Predators	NHL	Craig Leipold	\$132 million
Carolina Hurricanes	NHL	Peter Karmanos Jr.	\$128 million
Minnesota Twins	MLB	Carl Pohlad	\$127 million
Florida Panthers	NHL	Alan Cohen	\$127 million
Tampa Bay Lightning	NHL	William Davidson	\$124 million
Phoenix Coyotes	NHL	S. Ellman/W. Gretzky	\$117 million
Anaheim Mighty Ducks	NHL	Walt Disney Co.	\$111 million
Vancouver Canucks	NHL	John McCaw Jr.	\$110 million
Montreal Expos	MLB	Major League Baseball	\$108 million
Ottawa Senators	NHL	Eugene Melnyk	\$95 million
Calgary Flames	NHL	Limited Partnership	\$94 million
Buffalo Sabres	NHL	NHL	\$92 million
Edmonton Oilers	NHL	Edmonton Investors Group	\$86 million

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